

*Restoring Dignity * Restoring Hope* *Magdalena: Released From Shame*

Simple Steps for Hosting a Showing in a Professional Setting

Initial Planning

- ✦ Pray for the entire event from planning to post-event follow-up.
- ✦ Decide whether you will invite other Christian professionals to partner with you in this outreach. Set date and time on the calendar.
- ✦ Decide who you will invite, individuals or entire organizations? Set a budget. Decide location for the showing (boardroom, hotel meeting room, private dining room in a restaurant, country club etc.). Make the reservation.

Advertising

- ✦ Print invitations, fliers, and response cards that can be found on the CD-ROM or download from www.magdalenatoday.com. Print the discussion questions to use after the showing.
- ✦ Several weeks before the showing, mail or hand deliver the invitations. Post fliers in workplace. A few days before the showing, call those invited as a reminder.
- ✦ Possibly turn the room into a theater, complete with popcorn and soda, and posters.

Follow-Up

- ✦ Be ready to give out response cards and pens at the close of the film. Collect them prior to guests leaving.
- ✦ Review the discussion questions available prior to the showing in preparation for immediate follow-up discussion. The interaction could take place over refreshments in a casual setting.
- ✦ There is an eight-week follow-up study called, “Reflections of Hope” (available at www.magdalenatoday.com). The study presents different women in the film and the struggles they represent. Each lesson begins with scenes from the film, and then explores how women can experience Jesus Christ’s love, forgiveness, restoration and help in our changing world. You might suggest to the group (or individually) that you would like to do the study together and see who would be interested in participating.

*Restoring Dignity * Restoring Hope* *Magdalena: Released From Shame*

God is using *Magdalena: Released From Shame* to communicate to women everywhere that Jesus valued and treated women with dignity.

Our resources can be used by families, small groups, or churches to help enhance the experience of watching the film as well as to provide follow-up materials.

- The DVD includes the following languages: English, Spanish, French, Mandarin, Korean, Arabic, Portuguese and Russian. (Call for additional languages.)
- The website: www.magdalenatoday.com offers supportive resources and materials.
- “Simple Steps for Hosting a Showing...” (enclosed.)
- A resource CD-ROM provides artwork for advertising and promoting the film as well as materials for follow-up.
- An eight-lesson study called, “Reflections of Hope”, has been developed & centers around the different women in the film and the struggles they represent. For example: Rivka, the skeptical woman in the film asks, “Does God really see me?” and the lesson relating to that is, “Jesus Our Loving Pursuer!” The study is available on : www.magdalenatoday.com.

We’d love to pray for you and to get feedback from your showing. Please don’t hesitate to contact us if we can assist you further.

May God greatly bless your desire to influence peoples’ lives as a result of presenting this film to your neighbors, your associates, or your community.

Magdalena USA team
(407) 515-4582

*Restoring Dignity * Restoring Hope*

Magdalena: Released From Shame

Simple Steps for Hosting a Home Showing

Initial Planning

- ✦ Pray for the entire event from planning to post-event follow-up.
- ✦ Set date and time.
- ✦ Write a list of which neighbors you would like to invite to the showing.

Advertising

- ✦ Print invitations and response cards from the CD-ROM or download from www.magdalenatoday.com. Print the discussion questions to use after the showing.
- ✦ About 2-3 weeks before the showing, deliver the invitations to the people on your list.
- ✦ A few days before your showing, call those you've invited to remind them of the showing.
- ✦ Possibly turn your living room or family room into a theater, complete with popcorn and soda.

Follow-Up

- ✦ Look over the discussion questions prior to the showing.
- ✦ Following the film, hand out the response cards. Then spend some time discussing the movie with your guests so that you begin to know how they responded to the film and what their interest is.
- ✦ There is an eight-week follow-up study called, "Reflections of Hope" (available at www.magdalenatoday.com). The study presents different women in the film and the struggles they represent. Each lesson begins with scenes from the film, and then explores how women can experience Jesus Christ's love, forgiveness, restoration and help in our changing world. You might suggest to the group (or individually) that you would like to do the study together and see who would be interested in participating.

*Restoring Dignity * Restoring Hope*

Magdalena: Released From Shame

Simple Steps for Hosting a Church Showing

Initial Planning

- ✦ Pray for the entire event from planning to post-event follow-up.
- ✦ Meet with pastor to go over details, get needed permission, and set budget.
- ✦ Set date on the calendar with the church.
- ✦ Have small groups, Sunday school classes, volunteers, etc. catch the vision to help usher, serve, pray and counsel.
- ✦ Plan to order several cases of DVDs to sell at the event and the following Sunday at www.jesusfilmstore.org or (800) 432-1997.

Advertising

- ✦ Print invitations, fliers, and response cards that are on the CD-ROM or download from www.magdalenatoday.com. Print the discussion questions to use after the showing.
- ✦ Use the 30 second or one-minute trailer under "Special Features" on the *Magdalena: Released From Shame* DVD for the church announcements.
- ✦ Have the church put an announcement in the bulletin or use the bulletin inserts (provided on the website and CD-ROM) starting about three weeks prior to the event. Put posters up in the local businesses. Get volunteers to help distribute fliers to businesses in the community. Give the local Christian bookstore tickets to bag with books.
- ✦ Contact radio stations and newspapers to run advertising several weeks in advance.
- ✦ Have someone (possibly the pastor or a women's leader) challenge the women to invite their non-Christian friends by getting tickets/invitations into their hands.
- ✦ Possibly turn sanctuary/fellowship hall into a theater, complete with popcorn and soda, posters, ropes and poles.

Follow-Up

- ✦ Look over the discussion questions with your team prior to the showing to assist with any discussion following the film.
- ✦ Have ushers ready to give out response cards and pens at the close of the film. Announce that the ushers will collect the cards at the doors. Have a team ready to make follow-up contacts.
- ✦ Have women ready to pray with those needing prayer.
- ✦ Possibly offer a sign-up sheet for those interested in participating in an eight-week Bible study (available at www.magdalenatoday.com). The study called, "Reflections of Hope," presents different women in the film and the struggles they represent. Each lesson begins with scenes from the film, and then explores how women can experience Jesus Christ's love, forgiveness, restoration and help in our changing world.